Camila

After getting to know you here in Panama and experiencing the Talent Carousel myself I can say you two create a perfect match!

In our professional touchpoints I see how passionate you are about creating innovative solutions that impact our consumer at the POS. Creativity is clearly your thing. You are including the skills from your design background into the world of retail marketing without restricting yourself to guidelines and manuals but rather seeking solutions beyond the box.

On the other hand, you are not afraid to hold you and the team around you accountable for achieving shared goals. Collaborating with you, we can be sure that nothing gets lost on the way. To me it's a great mix working with somebody that is bringing new ideas, but is also fully reliable in the daily business.

But what really inspired me is your attitude towards learning and growing. You understood that it needs challenges that are slightly uncomfortable in order to develop yourself further. And you are ready to step into the unknown and adapt to new environments and tasks. When you told me that you've been the first student in your university doing studies abroad in Canada I knew that you are dedicated enough to create things even if they are not existing so far. Action not words. You're showing that also outside your job responsibility: In meaningful activities like our beach clean-ups and school workshops for parley where we can always count on your support.

I can say without doubt that you got what's needed to start an impactful experience for yourself professionally and personally with the Talent Carousel as a platform. Great to see people like you taking the chance and stepping up!

All the best,

Elisa Lehman

adidas Latin America

Visual Merchandising Sr Manager