

# POLIMODA

# INTERNATIONAL INSTITUTE FASHION DESIGN & MARKETING

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Florence, June 18, 2014

To Whom It May Concern

Maria Camila Vanegas has attended the Master of Fashion Buying & Product Management at Polimoda, session October to June 2013-14..


Her contribution in class was much appreciated. Maria Camila showed keen analytic capacity and superior quality projects with an excellent, educated and gentle disposition. Camila presented a high quality, professional research and analysis on Price Lining and Standard Deviation Strategies of Fashion companies which involved high level computer skills. She was also awarded the best project awarded in her final fashion marketing project for her masters. Her education, BA in Business Administration, Fashion Design and Master in Fashion Product Management gives her an access of 360° in Fashion Management and Marketing.

She is good at analyzing, has excellent organizational skills and is an efficient communicator. Works well independently and in team. Good at time management, taking direction and follow through. Strong in cross-cultural diversity.

She is able to work well under pressure, meets deadlines in a timely manner, and understands her goals thoroughly. Maria Camila is able to prioritize tasks while taking initiative, using all her available resources.

I do recommend her, as a person, for any position or opportunity.

For any further information please feel free to contact me at: [malhotrab@polimoda.com](mailto:malhotrab@polimoda.com) or [benjamin.malhotra@gmail.com](mailto:benjamin.malhotra@gmail.com)



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