

Panama, Panama City – August 2017

My name is Alessandro Jannuzzi, I am the Originals BU Director for Adidas LAM. I've been working in Adidas for more than 10 years and always having a great pleasure to meet a lot of different people... people from everywhere with different cultures and behaviors, different languages and different styles.

With Camila Vanegas wasn't different... the first time that I met her was in Adidas LAM office... At that time, she was replacing a friend of us that was in Maternity Leave period. Camila was working in Adidas Colombia and was the first to be recommended for this position. With no time to hesitate, she took the decision, prepared her bags and quickly moved to Panama City, the 4th Country in her bag!

A bag of great leanings and experiences, ready to share with new mates!

But what expect from a Colombian girl, expert and very smart in Math, passionate about Fashion and Sport, super nice and extremely professional?

Short stories about Camila that translate her personality:

- Imagine a girl that wake up every day at 4:00am, grab her bike and rides between 60 and 80 km... almost "Every Morning" ... not finished yet... because after that, she works the whole day, every day of every week, with passion, spirit of collaboration and creativity... Awesome! Additional to that, very determinate with her healthy and lifestyle. She is always smiling, independent of the situation;
- During her time in Italy, Florence, where she studied Fashion Buying Product Management Master course – at Polimoda International Institute Fashion Design and Marketing, her group had an amazing cultural diversity with Chinese, Italian, Russian and Colombian members. The curious fact here is that the two Chinese girls within her team didn't speak English or even Italian. Camila was responsible to teach Italian to them and as a great Coach, create a strong environment of confidence given to them the opportunity to present (in Italian) in front a huge audience and getting one of the best final qualifications of the Master as a team!
- Working with me, independent of my position, she was very proactive and always challenging the status quo, taking risks and involved in new projects. I remember that she was very organized and clear about the objectives. On time and very straight with her messages, making our daily work simple and easy, without back and forth;

I am sure that Camila is a person ready for new challenges, new experiences and eager to learn new things every day!

All the best,


Alessandro Jannuzzi